VERITAS



All lines are muted by default.



Today's call is being recorded.

!

Please use the Q&A button to ask questions during the session.

#BackupExec

@veritastechptrs



Top Five Things You Must Know about **VERITAS BACKUP EXEC**[™]

Easily manage your data and infrastructure across hybrid cloud.









Agenda



1. Understanding the data challenges and ransomware

2.

Top *Five* things you must know about Veritas Backup Exec













Varun Verma Veritas





Adversity is prosperity to those who possess a great attitude.

John C. Maxwell

📧 quotefancy



Cloud

92% of organizations' strategy involves a transition to cloud, and over 1/3 note migration complexity is a challenge



Storage costs

By 2020, IDC estimates we'll see 44 zettabyte (10²¹), causing an increase in storage demand and cost



Big data

By 2020, IDC estimates 37% of data will deliver value if analysed, resulting in an \$430B in productivity gains.



Compliance

Gartner estimates that more than 80 % of enterprise data is unstructured and likely to contain personally identifiable information (PII)



Business continuity

According to a research report by the Ponemon Institute, a data centre outage costs around \$9,000 per minute.





What Backup Admins Want



Optimize automation and operational efficiency

Performance and resilience



Reduce cost and complexity

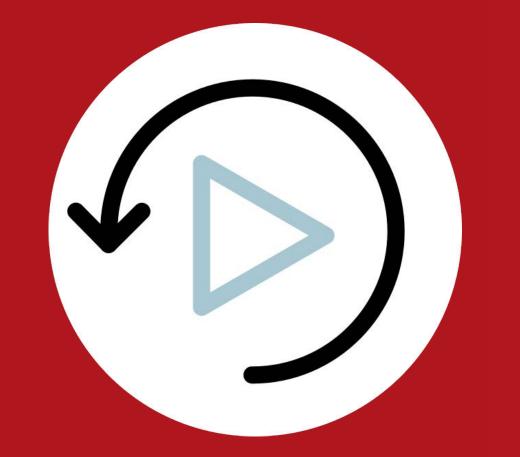


Confidently manage business risks

VERITAS

Veritas Backup Exec: An Introduction

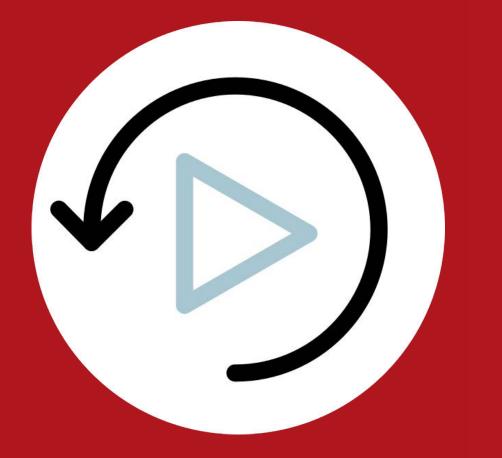
Veritas Backup Exec is





Veritas Backup Exec: An Introduction

- Strong brand nurtured over 20 years
 Product introduced over 30 years ago
- Targeted for the Commercial Segment (SME)
 - Used in Large Enterprise as well (as big as Microsoft)
- 100% Channel Driven
 - Sold through the channel
- Comprehensive Solution Hybrid, Multi-Cloud & On-prem
- Targeted at the Microsoft, Linux, UNIX, Oracle, Hyper-V, VMware market







BE STRONG

Accelerator Technology

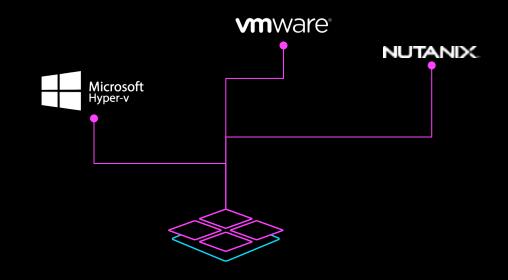
- Up to **100x** faster backups
- Full backups at the speed of an incremental
- Performance designed for aggressive backup windows
- Accelerator improves full backup
 performance
- Only transfers changed blocks



BEFAST

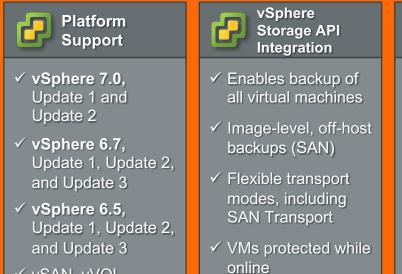
Backup Exec takes virtual to the next level

- Extended hyperconverged environment support
- Forever incremental backups
- o Instant Recovery of VMs
- Granular Recovery Technology
- o Change Block Tracking
- Recovery Ready for VMs



Backup Exec and VMware

Designed for Virtualization



- ✓ vSAN, vVOL, vCenter Appliances

Changed Block Tracking

Full – captures full backup of VMs

Differential – backs up changes since last full

Incremental – backs up changes since last backup event

NEW! Forever incremental



Optimization

status of disk blocks

✓ Backup Exec skips

empty or unused

✓ Reduces size of

✓ Increases backup

blocks

backups

speed

✓ VMware APIs report

Granular Recovery

- ✓ Single-pass backup
- ✓ Recover an entire virtual machine
- ✓ Recover individual files and folders
- ✓ Recover entire applications
- ✓ Recover granular application objects

- Data
 - Deduplication
- ✓ VMDK Stream Handler technology
- ✓ Fully integrated into Backup Exec
- ✓ Increases deduplication efficiency
- ✓ Reduces backup storage needs

Fully Integrated Data Deduplication Technology Greatly optimized backup storage consumption

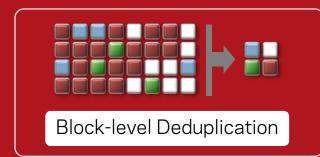


Reduce disk backup storage by up to 90%

3 flexible deduplication options in one license



Deduplication and replication eliminates need for tape devices at remote/branch offices





BE POWERFUL

Powerful Scalability with CASO

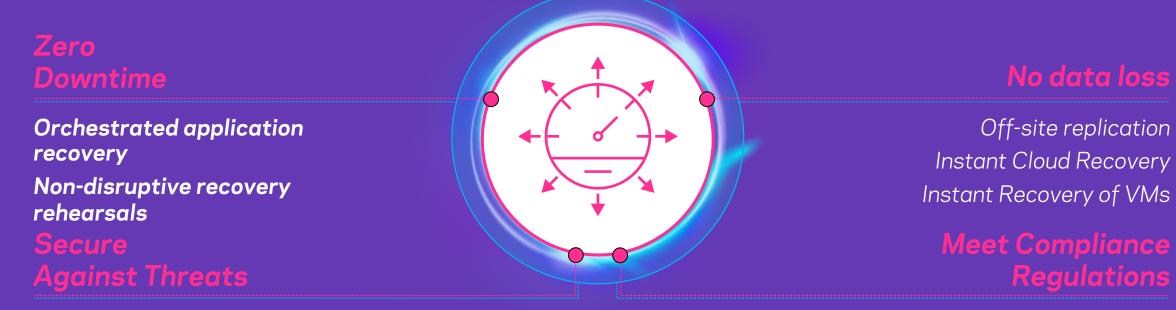


- Scalable management of distributed Backup Exec servers
- Reduces the time and resources needed to manage your backup operations
- 3 Tier Management
- A balanced workload across all Backup Exec servers
- Operational resiliency across the environment

BE FEARLESS



Backup Exec helps you manage business risks



Ransomware Resilience Two-factor Authen Assured recovery from ransomware ty and compliance

The threat is real





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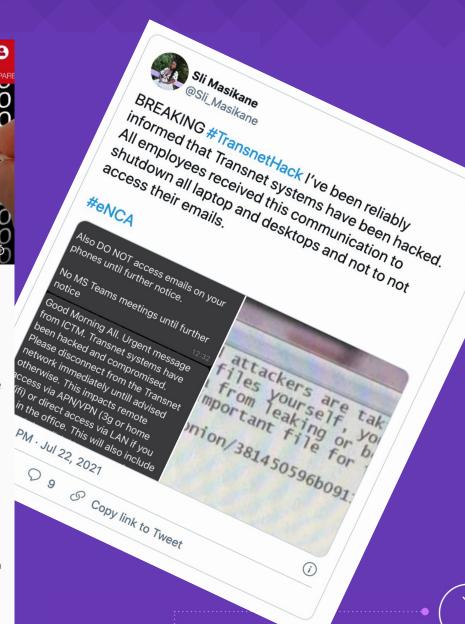
news

Massive data leak affects nearly one million South Africans

Local online traffic fine payment site ViewFines has been identified as the source of the leak.

Working together with Cybersecurity expert and founder of HavelBeenPwned.com, iAfrikan reported that the personal data records of 934 000 South Africans had been found online.

The datasets contain ID numbers, cell numbers, full names, surnames, email addresses and – most worryingly of all – passwords that were stored in plain text. The data was provided by an anonymous source who said it was taken off a public server that belongs to a company that handles the online payment of traffic fines in South Africa.





Ransomware Resiliency

Don't pay the ransom by protecting your VMware backups and backup server from external attacks

Backup Exec now offers a new feature that provides enhanced protection of data against ransomware attacks: *Ransomware Resilience*.

Extra layer of protection to disk storage on Media Server.

Protect your backup data from external attacks where unauthorized processes attempt to modify data hosted on a Media Server.

Your data will be protected, on-premises, or in the cloud.

More Security Features than ANY Competitive Offerings



- Patent-pending Ransomware Resiliency
- Two-factor authentication with Kerberos support
- Secure Console enhances the security of the Backup Exec console.
- Data encryption in flight and at rest
- Immutability with WORM storage support and automated data lifecycle management
- Integrated encryption key management system for easy setup and management
- FIPS 140-2 compliant
- Supports TLS 1.2
- Data transfer over Secure Sockets Layer (SSL) connection between Backup Exec and cloud targets

BE ASSURED Automated DR testing



Recovery Ready automates disaster recovery testing of virtual machine backups to ensure recoverability.



Allows you to have greater confidence in your backups because the validation process involves standing up the VM, ensuring their recoverability in the time of need.

Validate VM for Recover	у 🦳 👘
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Data Privacy and Regulation

- The Protection of Personal Information Act, 3 of 2014, (POPIA) is South Africa's law on the protection of personal data
- POPIA is similar to the GDPR, but is limited in its application to South Africa
- The first provisions were implemented in 2014 and established the Information Regulator
- Most other provisions are implemented from 1 July 2021
- https://popia.co.za





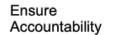


Achieving POPIA Compliance*

01

Understand the applicability of the Law



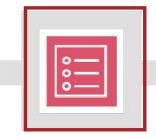


6

02

03

Classify and map your personal data



04

Ensure purpose limitation



05

Ensure Openness



06

Ensure data subject rights







10 Data security safeguards



09 Data breach management



08 Management of

personal data with data quality



07

Further processing with care



BE COMPLIANT

Data in backups and DR copies must be kept in accordance with *retention* policies

Provides a method to *block* files stored in backups from being restored and to manage erasure (DLM)



BE Privacy Guard ensures

- Data is kept well protected using encryption and
- The data as well as metadata cannot be viewed nor restored back to production systems
- Offline information does not become available online



BETHECHANCE

Backup Exec supercharges the cloud





• In-line deduplication to the cloud

• Support for all major cloud vendors, private cloud, any S3-Cloud

• Disaster recovery to & in the cloud

• Cloud-native data protection



VMware Cloud

Backup Exec is a certified VMware Cloud on AWS or Azure VMware Solution, so businesses can confidently deploy VMware Cloud on AWS/Dell-EMC and Azure.

aws

 In addition, they can benefit from using the public cloud as a storage target for VM backup data with Backup Exec's cloud connectors for Amazon Web Services®, Microsoft® Azure, Google Cloud Platform, IBM, and other providers.

Google Cloud



(

Disaster Recovery as a Service (DRaaS)

Minimize downtime, mitigate risk, and reduce business disruption with built-in DRaaS.

In the case of an entire VM failure, instantly spin up entire VMs from backup storage for quick and efficient recovery.

BE CONFIDENT in your journey to Cloud

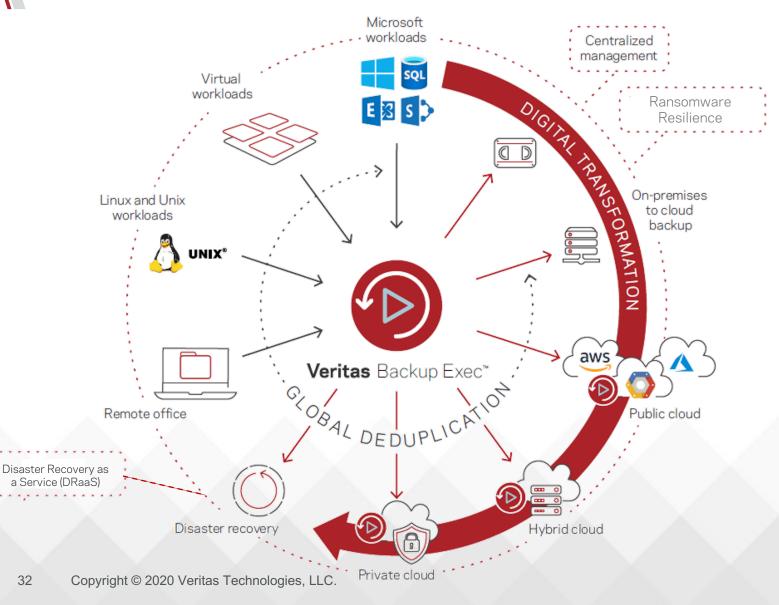


- Available today on the AWS and Azure Marketplaces for easy and rapid deployment of new backup nodes.
- Incredibly easy to deploy, maintain and operate
- Retain your backup workflows while deploying critical applications in Azure
- BYOL Model Customers need to get standard license available through Veritas resellers



BE A WINNER

Veritas Backup Exec





VERITAS

VERITAS

"I want to buy Backup exec, but I think its too expensive!"

Simplified Licensing options for Financial Ease

Simplified subscription and perpetual options





Customers can now choose between three options, Bronze, Silver and Gold, available for purchase in either perpetual or term subscription licensing



Our licensing options offer the flexibility to select the functionality level best suited to your business needs.



Based on the amount of front-end data or the number of instances you need to back up



Subscription vs. Perpetual Licensing

SUBSCRIPTION

Allows customers to license the product during a specified period (in 12-month increments)

During the term of the subscription, customers have the right to use the product, install product updates, and receive technical support

Customers do not own the license, but can use Backup Exec for the duration of the term

At the end of the term, customers can renew the Term Subscription to continue using the product

If subscription is not renewed, customers lose the right to continue to use the product for backups, restores are allowed

PERPETUAL

How most high-end software has traditionally been acquired

There is an initial cost to purchase a license, plus an annual maintenance cost that entitles the owner to all updates, upgrades and technical support

If the maintenance agreement is not renewed

- The software will continue to work
- Cases with Technical Support cannot be opened
- Upgrades to new versions must be purchased



About the NEW Instance-Based Licensing

An instance is

- An individual resource to be protected
- A physical or virtual machine (on a hypervisor or in the cloud) that can be recovered
- A universal metric across physical, virtual and cloud workloads

Instance Licenses

- Are sold in groups of 10
- Must all be the same edition: Bronze, Silver or Gold
- Cannot be combined with Custom (a la carte), V-Ray or legacy Capacity licenses
- Cannot be mixed perpetual and subscription

Resources to be Protected Silver and Gold Editions include Database and Application support	Instances
Backup Exec Servers	3
Windows Servers (physical or virtual)	18
Linux, Solaris or AIX Servers (physical or virtual)	6
Total	27

27 Instances Customer required to buy **3 Bundles of 10 instances**



BE A LEADER

Why Backup Exec is the data protection leader for Mid-market and SMB

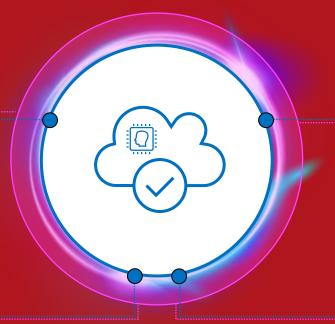
SIMPLICITY	FLEXIBILITY	RELIABILITY
- Unified Data Protection	- Confidently transition to cloud	- Instant recovery of data
- Easy to use, single console	- Endlessly scale VM deployments	- Data Compliance tool
- No multiple point products	- Minimize backup windows	- Ransomware protection
- Full visibility and reporting	- Integration with all major clouds	- DRaaS in cloud



Backup Exec prepares you for the future

Virtual Environments and Modern Workloads

Automated discovery **Accelerator Technology** Flexible Recovery Instant Recovery Cloud Adoption



Integrated Reporting

Smart Meter Integration Veritas Insight

Ransomware

Ransomware Protection

Backup to and from the cloud Assured recovery from Cloud disaster relative on the edge! We've got your back Archive to cloud



VERITAS



Veritas Backup Exec was named a 2021 Gartner Peer Insights Customer Choice For Data Center Backup and Recovery



Reviews from enterprise peers-verified by Gartner

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VERITAS



See why we're a Leader in the 2021 Gartner Magic Quadrant.

Enterprise Backup and Recovery Software Solutions

Gartner

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Try Backup Exec for free

60-day fully functionally trialware; no limitations; no credit card required

www.BackupExec.com/trybe









Trust In Veritas Backup Exec

Veritas Backup Exec has delivered rock-solid backup and recovery for more than three decades, and will continue to deliver simple, secure, and unified data protection for the future.





Thank You

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